

OBJECTIVES

- Participation in the Live Show
 - Settle on the final touches of your delivered product
- The Live Presentation portion will consist of a sales & demonstration pitch in front of a panel of judges.
 - Make your points clear, compelling, and concise

DELIVERABLES

- Shark-Tank-Style pitch of your product will begin at **11:00AM EST** which will be followed by 3 minutes of questions by the investors.
 - All teams will be allotted 6 minutes for their 'Live Demo'.
 - Order for 'Live Demo' presentations will not be disclosed until 30 minutes prior to the start of the Live Demos via Google Chat.
- Included in your presentation, be ready to demonstrate:
 - A virtual tour showcasing features that set you apart from other cities.
 - Reasons behind critical design feature enhancements that differentiate you from your competitors
 - Infrastructure
 - Utilities
 - Residential Plans
 - Sustainability
 - Highlight your marketing strategies
 - Estimated total cost of your design (total project budget)
- Submit your VR files for your city and industry to Google Drive by **11:00 AM EST**.